

Kent Tsang

UX & UI Designer

UX/UI Designer with experience designing web and mobile products across fintech, payment, education and AR. Experienced in end-to-end product design, from information architecture and user flows through high-fidelity UI, prototyping, developer handoff and QA. Collaborated with cross-functional teams across Hong Kong, Japan, Malaysia and China.

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Portfolio: <https://www.kenttsang.com/>

PROFESSIONAL EXPERIENCE

Regal Crown Technology Limited, Hong Kong

10/2022 - 08/2024

UX & UI Designer | Product Management

- Led UX/UI design across fintech, payment, POS and AR products, covering mobile applications and merchant-facing platforms
- Led the UX/UI design of **RC 2.5**, evolving the product from a remittance and currency-exchange application into a crypto prepaid card platform, with a focus on information architecture, navigation and key user journeys
- Designed **MPOS 2.0** and **ePOS**, covering payment flows, transaction management, tipping, digital signatures and electronic receipts
- Collaborated with developers and product teams across **Hong Kong, Japan, Malaysia and China**, supporting design implementation, localization and QA
- Worked across the product lifecycle from concept development and user flows to wireframing, prototyping, implementation and QA testing

Freelance UX/UI Designer, Hong Kong

03/2022 - 09/2022

- Designed **Keweya**, a career-learning platform with a dedicated educator administration system, covering user flows, information architecture, wireframing, prototyping and responsive UI design

Regent Building Material Supplies Co Ltd, Hong Kong
UX Designer

09/2021 - 02/2022

- Designed and delivered the **Acqua** web application from user flows and information architecture through wireframing, prototyping and responsive UI design

Waihong Environmental Services Limited, Hong Kong
Marketing Assistant

03/2020 - 04/2021

- Prepared tender documentation and coordinated with stakeholders for project submissions.

FEATURED PROJECTS

RC 2.5 — Crypto Prepaid Card Platform

2024

Fintech product evolved from a remittance and currency-exchange application into a crypto prepaid card platform, with UX/UI work focused on information architecture, navigation and key user journeys.

MPOS 2.0 — Merchant Payment Platform

2023

Merchant payment platform supporting QR payments, transaction management, reporting and revenue analytics, with UX/UI design across core merchant workflows.

ePOS — Merchant Payment Application

2023

Merchant-facing payment application covering transaction processing, tipping, digital signatures and electronic receipts, with a focus on simplifying operational workflows.

Keweya — Career-Learning Platform

2022

Career-learning platform with an educator administration system for course creation, assessment management and learner progress tracking, covering information architecture, user flows and responsive UI design.

CatchAR — AR Engagement Platform

2022

AR engagement platform for event-based user interaction and merchant promotion, including beacon-enabled experiences.

SKILLS & SOFTWARE

Product & UX: Product Design · UX/UI Design · Information Architecture · User Flows · Interaction Design · Design Systems · Responsive Design

Design Process: Product Research · Wireframing & Prototyping · Usability Testing · QA Testing · Developer Handoff

Design Tools: Figma · Adobe Photoshop · Illustrator · After Effects · Premiere Pro

Languages: Cantonese (Native) · English (Fluent) · Mandarin (Intermediate) · Japanese (JLPT N3)

EDUCATIONS

The Open University of Hong Kong, Hong Kong

2019

Bachelor's Degree (Top-up) – Global Business and Marketing